

September 1, 2024

Strategic Action Plan for 2024-2027



Ēkubirojs

Mission

Ēkubirojs seeks to improve our health, safety, and comfort by lowering our buildings' energy consumption and carbon emissions. We provide evidence-based sustainable development models that link people's well-being and the world.

We demonstrate what can be done today to empower the residents, mitigate climate change, and revitalise our buildings and cities. We:

Research: our multidisciplinary team investigates the urban environment, its effects, requirements, and opportunities. Our research and experience reveal unequivocally that long-term, extensive renovations contribute to economic and social development by generating extra jobs in various businesses and minimising their environmental impact.

Advocate for immediate action on energy and climate, mitigation, and adaptation of human environments to climate change.

Collaborate with partners and stakeholders across Europe, such as legislators, building experts, and community groups, to realise our aim of creating the city of tomorrow and now.

Disseminate innovative and pertinent materials to the various audiences, including occupants, financial and business interests, and the political body.

Inform and **educate** European citizens on the value of safety, health, and comfort in their buildings and cities.



Vision

A future in which every person in Europe has access to safe, healthy, and comfortable living environments, contributing to a sustainable and equitable society. A future where people have direct implications in the life and development of the city, where they have comprehensive and useful tools to make decisions by consensus in their communities. A future where the city grows the built environment and its climate-neutral pathway to green solutions. Urban environments must become exemplary centres of sustainability, of virtuous cycles.

Strategic action areas

For the period of 2024-2027

Keyword	Action
ADVOCATE	Support the transposition of key legislations and their implementation in the field of energy efficiency in Latvia: Energy Efficiency Directive recast and Energy Performance of Building Directive recast.
	Increase the support for different kinds of One-Stop Shops and facilitate their development in Latvia according to the Energy Performance of Building Directive.
	Facilitate the development of energy communities in Latvia.
	Advocate for facilitating a regulatory framework in which distinct heating companies play a larger role in residential building renovation.
	Support the promotion of a reorganisation of the heat energy tariffs of the district heating companies.
	Support the implementation of policies reducing energy poverty in Latvia and the European Union.
	Promote the facilitation of a holistic approach to building renovation through international cooperation.
	Continue facilitating ongoing relationships with public authorities, such as ALTUM, the Ministry of Economics, the Ministry of Climate, and Saeima.

Strategic action areas

For the period of 2024-2027

Keyword	Action
	Quantify and monitor the progress of building renovation on different scales in Latvia (national, regional, municipal).
	Evaluate the impact of the EU Emission Trading Systems' extension to the residential sector and understand its impacts on energy poverty.
	Assess the roadblocks and opportunities for facilitating near-zero energy building stock in Latvia.
RESEARCH	Research of the facilitation of neighbourhood-level models supporting self-organisation and self-sufficiency.
	Identify missing research gaps on building renovation in Latvia: production of the research filling in the gaps.
	Participate in key research conferences in the energy field to increase the research network and facilitate academic collaboration.
	Identify and use funding available for initiatives we do from which we don't get a gross margin.
FUNDING	Diversify funding sources.

Strategic action areas

For the period of 2024-2027

Keyword	Action
COLLABORATE	Increase the number of partners across the EU and in Latvia.
	Expand the Baltic Community of Practice for Integrated Home Renovation Services developed within the EU Peers project.
	Provide strong support in the networks, associations, and movements we are already in: ECEEE, Housing Europe, Renovate Europe, and New European Bauhaus.
	Become members of other key networks and associations: CEESSEN and Ellen MacArthur Foundation.
	Continue collaboration with key stakeholders: LABEEF, Association of Pensioners, RTU VASSI, and TREA.
SERVICES	Facilitate the ability to provide a full customer journey as a One-Stop Shop for building renovation in Latvia.
	Provide support through the SUNSHINE Platform.
	Continue the development of the SUNSHINE Platform to increase its accessibility and ease of use for the end

Strategic action areas

For the period of 2024-2027

Keyword	Action
	Create Ēkubirojs podcast.
	Increase recognition.
	Host conferences and forums.
	Conduct regular surveys to gather feedback from the different stakeholders.
DISSEMINATE	Creation and facilitation of public awareness campaigns on different platforms for Ēkubirojs and other related projects and products (such as the EU Peers project and the SUNSHINE Platform).
	Increase the number of video content produced: creating short documentaries and video testimonials featuring residents and experts.
	Ensure the accessibility of all the content produced by Ēkubirojs.